

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batches) (Sem.-3)
MANAGEMENT INFORMATION SYSTEMS

Subject Code : BBA-305

Paper ID : [C1168]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Q1) Write briefly :

- a) Define MIS.
- b) Define quality of information.
- c) Define DSS.
- d) List advantages of DBMS.
- e) Define testing.
- f) Name any 2 s/w development models.
- g) Define data mining.
- h) Define Supply chain management.
- i) Define expert systems.
- j) Define system design.

SECTION-B

UNIT-I

- Q2) Explain characteristics and significance of MIS.
- Q3) Explain all the business systems.

UNIT-II

- Q4) Discuss Simon's Model of decision making.
- Q5) Define database. Explain briefly objectives of database. Explain different components of database management systems.

UNIT-III

- Q6) Define SDLC. Discuss importance of various phases of SDLC.
- Q7) Explain various software development models.

UNIT-IV

- Q8) Explain various SCM and CRM.
- Q9) Give the guidelines for CRP implementation.